



**CARE FINDER
TURNS**

3



**Years of Loving,
Caring and
Giving!**

(18.06.2018)

www.carefinder.in



**CARE
FINDER**

CELEBRATE YOUR SILVER YEARS



FRIENDS, ON 18TH JUNE 2018 CARE FINDER TURNS 3. A VERY IMPORTANT MILESTONE FOR CARE FINDER.

At the very outset, our heartfelt and sincere thanks to our Advisors, customers, partners, friends and family for the overwhelming support. What started off as "another idea", has grown full fledged into meaningful business, touching many lives. The growth is dedicated to you - for the faith, love and support that you have showered on us so very generously. Tracking back the 3 years, we realize the biggest strength to our growth was in our decision to go through a research based approach. Receiving inputs, validating them and then running them through other groups helped us understand needs better. While it took almost 15 months to complete this process, looking back, it was a very important decision that helped us. It also clearly reiterated the message that there is no shortcut to success. The next challenge was to transition these inputs into a meaningful proposition that will touch the lives of many people. Prioritizing the roll out, tying up with service providers and then reaching out to our customers - marked a planned journey. This explains us reaching to over 1000 customers within a short span of one and half years.

The struggles that my wife and I went through when our loved ones were unwell, was largely instrumental in the idea of Care Finder. I must thank my immediate family for their support and patience, without which Care Finder could not have reached so far. I will also be failing if I do not mention two very important people who helped me shape my ideas. **Colonel Achal Sridharan – Founder and MD of CovaiCare and Dr. K.R. Gangadharan – Founder Kshetra & Heritage Foundation.**

The opportunities provided by them, the helping hand and anytime access gave me the much needed push and clarity. I remain indebted to them always.

My thanks to Team Care Finder and our vendors who have worked to making things happen. I am extremely happy to share the news that Care Finder and CovaiCare will integrate to reach out to a larger audience providing them comprehensive range of services. As an organization, it gives us a larger canvas to work on.

Looking forward to your support and good wishes as always

P.S. Srikumar
Director – Care Finder



DEAR TEAM CARE FINDER,

On the third birthday of Care Finder, I send my best wishes to Team Care Finder for many more years of yeoman's service to the elder community. May your reputation spread far and wide in the coming year.

Care Finder has been associated with CovaiCare for over a year, though I have been following you since birth. Their range of services, attention to details, besides personalized service has always impressed me. Their ability to connect and reach communication to a large section of audience using tools like seminars, conferences and one-to-one communication, is one of their key strengths.

Care Finder has spent over 15 months since inception on research and validation of needs. This creates a strong foundation on which future business can be built. Consequently, over one thousand people have benefited from their services in less than 2 years time. I believe that this is just the beginning. I am happy to announce that Care Finder will soon integrate with brand CovaiCare. The integration brings in a huge opportunity to serve a larger section of the society. The comprehensive range of services available to our customers will be a very unique feature that no other player can offer. The range of services and depth, will benefit our customers significantly.

I congratulate PS Srikumar and Team Care Finder for the good work that they have been doing and wish them success in their endeavour to serve the elderly community. Wishing Care Finder a very happy birthday once again, and with best wishes, I remain

Yours sincerely

Colonel Achal Sridharan
MD - CovaiCare



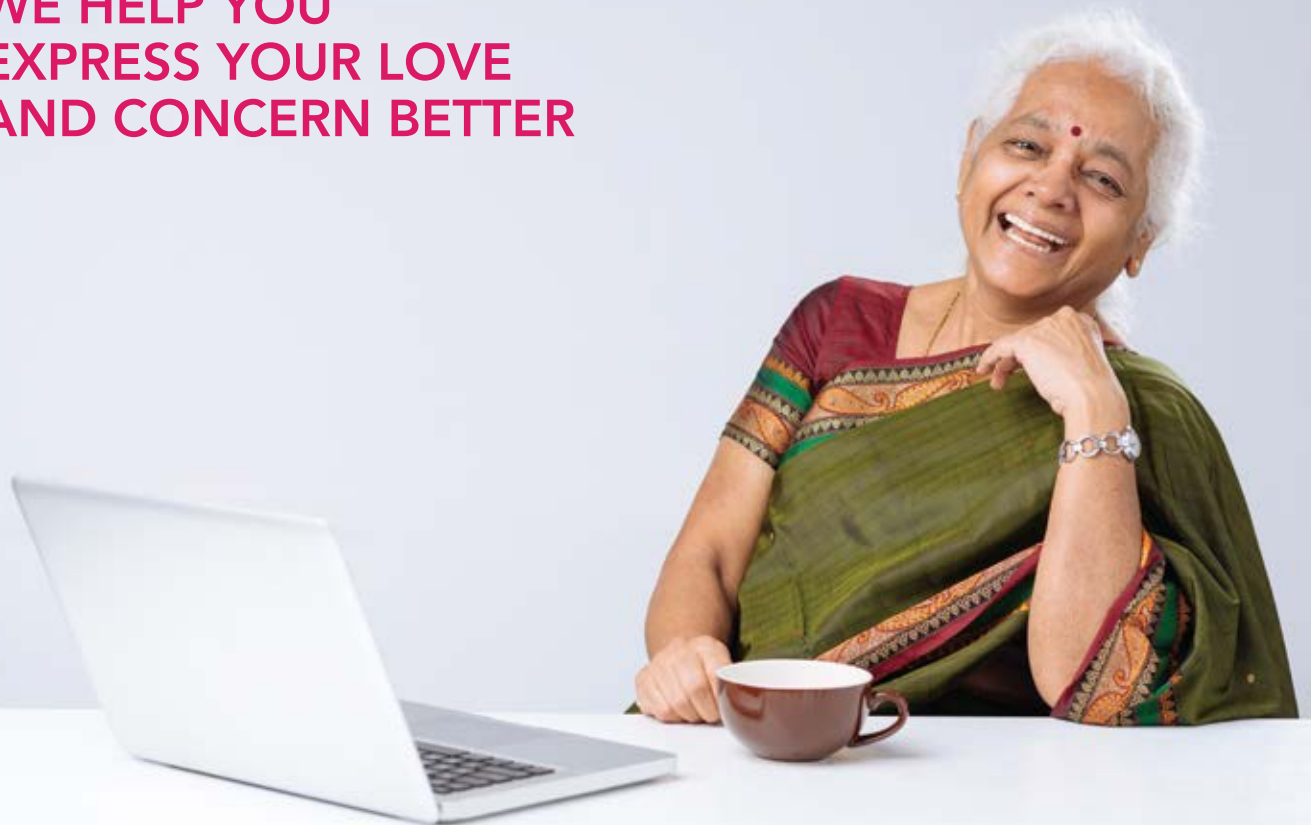
GREETINGS AND BEST WISHES TO CARE FINDER AS THEY TURN THREE.

I am happy to be part of Care Finder. Care Finder comes across as a very committed provider connecting services for the elderly who need them the most.

I would like to acknowledge its founder, Mr. Srikumar on this occasion. He moderated major international events for Heritage, like the one held in February 2017 at Hyderabad. He has worked with Heritage in organizing learning programs for families and service providers on the need of better quality of caregiving. He has carried out spot visits to old age homes funded by the Government of India in Tamilnadu and submitting reports as mandated by the Government. He has worked with Heritage in many programs with the Madras School of Social Work (MSW), key one to mention are the trans generational workshop done and training programs. He and his highly motivated team work to realize the mission / vision / objectives of Care Finder. The expectations from Care Finder would only increase with time passing by and the number of senior citizens rising in the Country. I wish them all the very best to grow to serve larger stake holders.

Dr. K.R. Gangadharan Chairman, Heritage Foundation – Hyderabad.

WE HELP YOU EXPRESS YOUR LOVE AND CONCERN BETTER





ABOUT CARE FINDER


One of the most worrying aspects of having aged loved ones living alone is the process of finding the right care providers. This task is often difficult, as many factors have to be taken into consideration, chief of which is safety. Care Finder was begun to remedy this situation. We make it easy for you to make important decisions by presenting all the vital information that will be required to do so.

You can relax by accepting the specialised services offered by Care Finder. Be it healthcare professionals, documentation experts, property management consultants, etc., we boast of an exhaustive network of the best service providers, who excel in their area of expertise, and specifically cater to the needs of the elderly. With our help, you can discover a storehouse of customised services for senior citizens. We help the elderly explore new opportunities, learn and pick up new skills through our wide range of programs.

When you want the best for your parents, come to Care Finder.
Peace Of Mind- Guaranteed!

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